



MASTERING AI COSTS IN THE CLOUD ERA

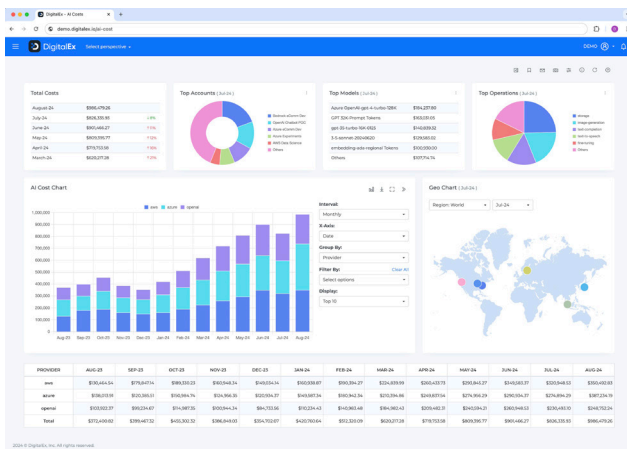
Tame the AI Cost Tsunami with DigitalEx

\$1T in Cloud Spend by 2027

Between 31–35% of that spend is *waste*

\$1T in AI Spend by 2031

42% CAGR



THE AI COST CHALLENGE

The AI revolution comes with a hefty price tag.

- \$5.5T in AI spend expected over next 8 years
- 42% CAGR, largely unbudgeted
- Multi-model LLM apps becoming the norm
- Low financial visibility in short term
- AI spend overlaid on existing cloud costs

As AI becomes integral to business operations, companies face the risk of runaway costs and inefficient resource allocation. Without proper management, the promise of AI can quickly turn into a financial burden.

VALUE PROPOSITION



AI Cost Management

Analyze cost per model and operation in a single view to reduce AI spend.



AI + Cloud Cost Allocation

Automatically assign allocations by project, application, business unit, and more.



Budgeting & Alerting

Track performance against budgets set at any granularity. Cost Avoidance via alerts.



Cost Optimization

Save 30% from orphaned, idle, and under utilized resources. Save with commitments.



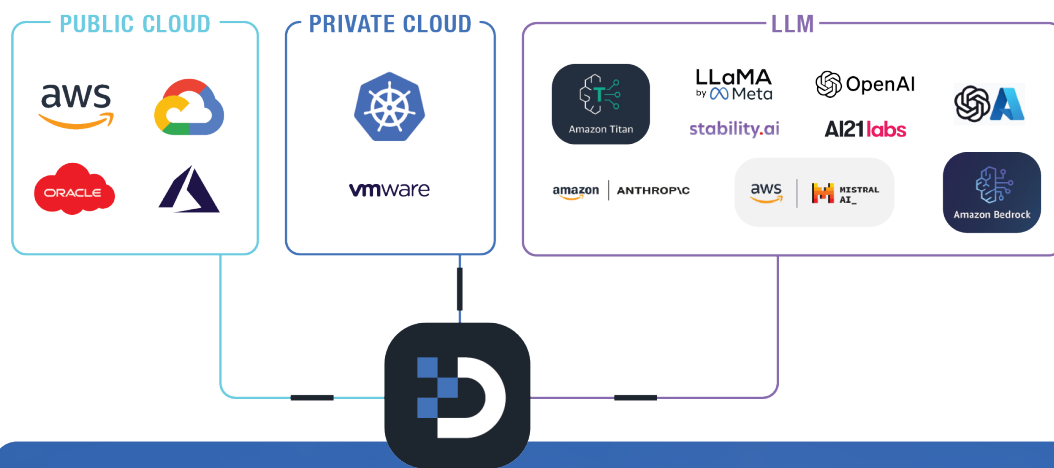
GPU Utilization and Allocation

Automatically discover GPUs to determine utilization. Allocate GPU spend to charge or show back usage.



Forecasting + Anomalies

Detect anomalies immediately. Forecast total costs or broken down by resource or any grouping.



“DigitalEx’s LLM cost allocation and management solution addresses the key challenge preventing production-scale LLM adoption and is well-positioned alongside DigitalEx’s existing Hybrid Cloud FinOps capabilities to control the two fastest-growing technology spend categories in organizations today.”

Anay Nawathe
Head of Cloud, North America for ISG

Revolutionizing AI Cost Management

In the AI era, cost management has become as crucial as the technology itself. As businesses rapidly adopt AI and Large Language Models, they face the “AI Cost Tsunami”—an unprecedented wave of expenses that threatens to overwhelm unprepared organizations. DigitalEx offers a sophisticated yet intuitive solution to navigate these complex waters, providing clarity, control, and optimization across the entire spectrum of AI investments.

By centralizing cost data from multiple vendors and deployment models, DigitalEx empowers organizations to make informed decisions, maximize ROI, and strategically scale their AI initiatives. Our platform isn’t just about cutting costs—it’s about transforming how businesses approach AI investments in the long term, ensuring they can harness the power of AI without being overwhelmed by its financial implications.

How DigitalEx Helps

LLM Cost Management

- Platforms: OpenAI ChatGPT, AWS BedRock, Azure OpenAI
- Single pane of glass across LLMs
- Forecasting, Budgeting, Allocation
- Unit Economics – per request / per token / per model

GPU Chargeback

- Breakdown of cost for shared GPUs
- Managed Service Provide / Private Equity / VC use case

Hybrid Cloud

- AI Workloads running on-prem
- Manage AI costs via a single data model/ single optimization engine/single UI